

EEMAAN BUTT

graphic designer & illustrator

Contact

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About

I am a design generalist with experience in print design, vector illustration, brand identity, and web design. My goal is to leave my audience learning something new or gaining an appreciation for an overlooked subject.

Education

BFA, Graphic Design
University of Illinois at Urbana-Champaign

- Informatics Minor
- Work showcased in Graphic Design Student Exhibitions

Skills

Adobe Creative Suite
Photoshop, Illustrator, InDesign, Premiere Pro, Acrobat and Express

Figma

Clip Studio Paint

Foleon

Microsoft Office Suite

Powerpoint, Word, Excel, Teams

Asana

Jira

Webtools

Customer Service

Print Production

HTML

CSS

Work Experience

2025 | Visual Design Intern — Art Institute of Chicago (Chicago, IL)

- Support junior and senior designers in production process of museum wayfinding signage, posters, and informational signage using Adobe InDesign, including trimming and mounting materials
- Participate in weekly design critiques, receiving feedback on conceptual work on a timely basis
- Assist with the transport and installation of exhibition mockup materials

2025 | Retail Sales Print Specialist — Staples (Norridge, IL)

- Produce a wide range of professionally finished products, including simple documents, blueprints, posters, invitations, business cards, and banners with same-day turnover
- Assist customers with performing tasks on self-service printing machine, answering questions and troubleshooting when necessary
- Provide consultations for future printing orders in person and over the phone, building trust and ensuring full customer satisfaction

2024 – 2025 | Design Intern — Office of External Relations and Communications (Remote)

- Provide assistance in concept creation and execution of sublogos, flyers, booklets, brochures, and social media materials for major communications departments within the University of Illinois System, ensuring all products comply with system brand identity and web accessibility guidelines
- Prepare digital newsletters promoting events, international university partnerships, and alumni success stories for the Illinois-Mexican and Mexican American Students Initiative (I-MMAS)
- Digitized the University of Illinois System 2024 Annual Report using the Foleon software

2022 – 2024 | Lab Assistant — School of Art & Design (Champaign, IL)

- Oversaw the rental and return process for audio/video equipment to Art and Design students and faculty
- Provided advice to patrons on potential equipment selection, along with troubleshooting unexpected problems

Volunteer Experience

2024 – 2025 | Lead Graphic Designer — Illini Esports (Urbana, IL)

- Redesigned the Illini Esports branding guidelines alongside three other designers on the GFX team
- Produce social media graphics for eight major competitive Esports teams and weekly community events
- Prepare streaming assets to be used during live tournaments
- Serve as main point of communication between GFX and non-design teams, ensuring projects progress smoothly and meet deadlines
- Attend monthly meetings with all admin members to check-in and propose new ideas to improve the organization